



Back in colonial times when teams would do battle on the gridiron or diamonds, game updates and scores were reported by Ye Olde Athletic Director or Coach by walking down to the town square ringing their bell and shouting out the scores.... “Minutemen 7 – Redcoats 3”

Fast forward 250 years and now AD’s and coaches run to their social media outlets to share their results with whoever is following them. While posting scores is much quicker without the bell ringing and yelling, often times team results get lost in the mix of hundreds of posts that scroll across our screens. Now the question after 250 years of score reporting is not how we quickly get information out to our fans, but how can our posts catch people’s attention.

Introducing ScoreCrier.com

ScoreCrier.com is a mix of the old school attention getting delivery mixed with today’s speed of getting the word out on social media to create attention getting graphics containing game results and important announcements. ScoreCrier.com adds sizzle to your score reporting, taking game information and creating creative graphics on the fly which are social media ready. This tool was designed and priced for high school and travel teams to connect with their fan base of families, friends, and alumni. Graphics are customized to use your team’s colors, logos, and photos, so they are branded for your individual teams. ScoreCrier graphics are more likely to get noticed, which means they are more likely to be shared/retweeted by your fans helping further to spread the word. Best of all, ScoreCrier is a web based tool, which means everything can be done from your phone, tablet, or computer anywhere you can get internet access.

Sports Available:

Now Available: Baseball & Softball are currently ready for immediate use.

Coming Soon: Volleyball (April 2016), Basketball (May 2016), Football, Soccer (Fall 2016).

Other Sports – Let us know what you would be interested in having setup for you!

Pricing:

\$50/Sport Season

Current Specials –

- **\$15 off if you order before 4/15/2016**

- Purchase Baseball, add Softball for only \$15
- Purchase Softball, add Baseball for only \$15

How to Get Started: If you are ready to get started, simply drop us an email @ info@ScoreCrier.com or give us a call @ 765 212-5132. We will need a copy of your logo and team colors to create your account. A new account will be up in running in 24-48 hours.

